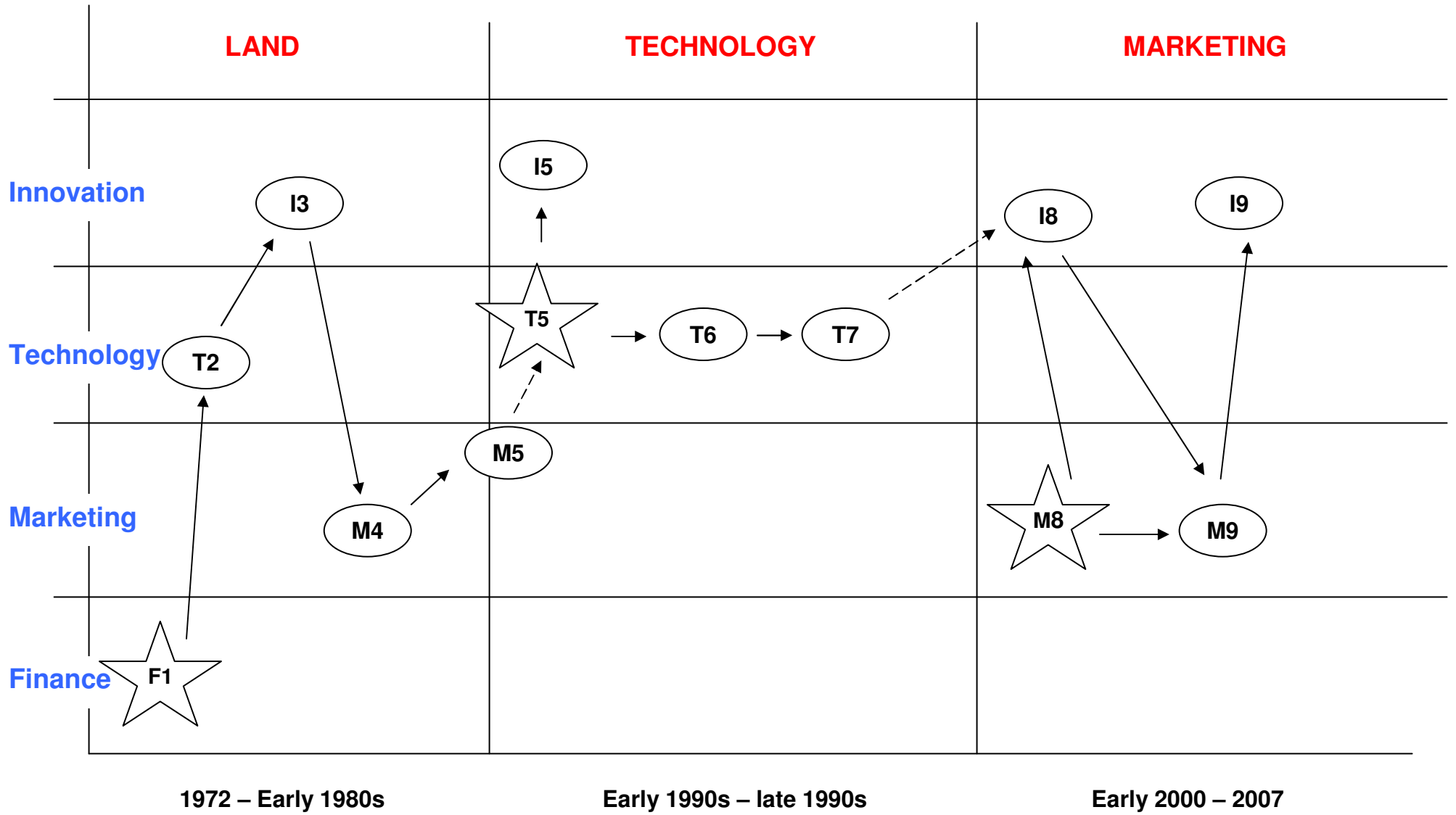


**FIGURE A**



☆ = Major Business Driver  
○ = Event