



UNIVERSITÀ DI PISA
FORMAZIONE AVANZATA ECONOMIA

The 1st International

MbA Workshop

**Management Experiences:
An International Perspective**

Monday 25th January 2010

h 15.00

PISA - Palazzo dei Congressi

Via Matteotti, 1



The workshop will be broadcasted live on



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The **Department of Business Administration "E. Giannessi"** organizes the **1st international MBA Workshop**.

The Workshop will be the occasion to present the first Msc programme entirely held in **English** in Pisa and one of the few available in Italy. It will also be an exceptional chance to discuss some outstanding international management experiences with senior executives from **global companies**. The guest speakers will share with Workshop participants their opinions and ideas about best practices in business administration. Enjoy the MBA experience at the University of Pisa business school.

MASTER
IN BUSINESS
ADMINISTRATION **MbA**

WORKSHOP PROGRAM

14.45: *Registration of participants*

15.00: *Authorities greetings and introduction*

15.00: Giancarlo Santoprete

Vice-rector of the University of Pisa

15.15: Marco Guidi

International Relations Coordinator of the Faculty of Economics

15.30: Luciano Marchi

Director of the Department of Business Administration

15.45 Marco Allegrini

Director of Master in Business Administration

16.00 Roundtable

- **Riccardo Paterni (DISCUSSANT)**

President Professione Lavoro ® - Organizational and Human Capital Consultant

- **Giampaolo Bresciani**

Chief Financial Officer - IBM Italy

- **Alessandro Colombini**

President of Young Entrepreneurs - Confindustria Toscana

- **Alberto Naldini**

General Manager - Bagni di Casciana S.r.l.

- **Nicola Lattanzi**

Professor of Family Business Strategy of the University of Pisa / President of the Carrara Marble Industrial Cluster

- **Michael Tesch**

Chief Financial Officer - CWS-Boco

- **Nick Watson**

Chief Executive Officer - Abitalia property management

18.00 *Conclusions*



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REGISTRATION FORM

Surname _____

Name _____

Company _____

Job Title _____

Address _____

Postalcode _____

Phone _____

Fax _____

E-mail _____

MbA

Please return the form by mail, fax
or e-mail to:

University of Pisa - Department
of Business Administration,
Via Cosimo Ridolfi, 10
56124 - Pisa - Italy

To the attention of:

Simona Italiano

Fax 0039 050 2216468

E-mail: mba@ec.unipi.it

Every personal data will be treated by the Department of Business Administration in the respect of the Law D. Lgs. 196/03 and for purposes solely related to the participation to the Workshop. The participants, under the art. 13 of the Law D. Lgs. 196/03, are properly informed by the Department of Business Administration about the use of their personal data.